

Hi, I am Cynthia Cheng Correia and welcome. I am delighted to be working over the next few to explore the relationship between CI and KM and to getting to know you. In the meantime, I'd like to share with you highlight of my background. I hold a Master of Science in Library and Information Science from Simmons College and a Certificate in Competitive Intelligence.

I am an instructor and practitioner running my own practice as a CI process consultant and trainer, specializing in the Knowledge Management aspect of CI. My business works across industry sectors, with practitioners ranging from business and management professional to information and knowledge professionals, and helping them establish or enhance their CI or CIKM program and practices through process-related solutions, advisory services, and/or training.

In addition to my business, I have been faculty at Simmons College for over 10 years at their Graduate School of Library and Information Science. I am the instructor of the program's Competitive Intelligence and Knowledge Management courses. I am also the designer and lead instructor of the Special Library Association's Competitive Intelligence Certificates program. I am the incoming Chair of the SLA Competitive Intelligence Division and the founding editor of the publication, *Intelligence Insights*.

In addition to other writings and speaking activities, I also write the column, *in the Know*, which explores CI and KM for the Society of Competitive Intelligence's *Competitive Intelligence Magazine*.

So, there's my brief bio. I do look forward to meeting you soon and to learning more about you. Bye for now.